

FILM 208 Digital Media and Culture Spring 2019 Course Schedule

	SUNDAY DUE AT 11:59 PM	MONDAY SCREENING	TUESDAY CLASS	THURSDAY CLASS
UNIT 1: WHAT IS THE DIGITAL MEDIUM?				
WEEK 1	1/13: None	1/14: No screening	1/15: Introduction to the class	1/17: <u>READ</u> : <i>Hamlet on the Holodeck</i> Ch. 1 (including 2016 update)
WEEK 2	1/20: None	1/21: No screening (MLK Day holiday)	1/22: <u>READ</u> : "The Medium is the Message" (McLuhan PDF); "There is Only Software" (Manovich PDF)	1/24: <u>READ</u> : <i>Hamlet on the Holodeck</i> Ch. 2 (including 2016 update)
WEEK 3	1/27: Create website and send URL via email to me; post first website reflection as a blog post	1/28: <i>Black Mirror: Bandersnatch</i> (Charlie Brooker/David Slade, 2018, ? min.)	1/29: Website show and tell; discuss screening	1/31: <u>READ</u> : <i>Hamlet on the Holodeck</i> Ch. 3 (including 2016 update)
UNIT 2: HISTORIES OF THE INTERNET				
WEEK 4	2/3: News Response #1 (as post on your blog)	2/4: <i>Searching</i> (Aneesh Chaganty, 2018, 102 min.)	2/5: News discussion; discuss screening	2/7: <u>READ</u> : "Enquire Within upon Everything" (Berners-Lee PDF); "Internet History and Culture" (Flew PDF)
WEEK 5	2/10: Video Presentation	2/11: <i>We Live in Public</i> (Ondi Timoner, 2009, 91 min.)	2/12: Video Presentation show and tell; discuss screening	2/14: <u>READ</u> : "The People Formerly Known as the Audience" (Rosen PDF); "Where Web 2.0 Went Wrong" (Jenkins, Ford & Green PDF)
WEEK 6	2/17: Final Project Proposal (as post on your blog)	2/18: <i>Catfish</i> (Henry Joost and Ariel Schulman, 2010, 87 min.)	2/19: Final Project Proposal show and tell; discuss screening	2/21: <u>READ</u> : "The Social Structure of Social Media" (Kidd PDF)
UNIT 3: SOCIAL MEDIA AND IDENTITY				
WEEK 7	2/24: News Response #2	2/25: <i>Ingrid Goes West</i> (Matt Spicer, 2017, 98 min.)	2/26: News discussion; discuss screening	2/28: <u>READ</u> : "Race and Gender [in Social Media]" (Humphreys PDF); "Algorithmic Inequity" (Wachter-Boettcher PDF)
WEEK 8	3/3: Personal Essay	3/4: <i>Sorry to Bother You</i> (Boots Riley, 2018, 111 min.)	3/5: Personal Essay show and tell; discuss screening	3/7: <u>READ</u> : "You May Know Me From YouTube: (Micro)-Celebrity in Social Media" (Marwick PDF)
SPRING BREAK				

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UNIT 4: GAMIFICATION AND DIGITAL LIFE				
WEEK 9	3/17: None	3/18: WATCH ON YOUR OWN: <i>Do Not Track</i> (Brett Gaylor, 2015)-- interactive documentary	3/19: *News Response #3 due at 9 am* ; news discussion; discuss <i>Do Not Track</i>	3/21: <u>READ</u> : <i>Hamlet on the Holodeck</i> Ch. 5
WEEK 10	3/24: Annotated Bibliography	3/25: PLAY ON YOUR OWN: selected video games TBA	3/26: Annotated Bibliography show and tell; discuss video games played on your own	3/28: <u>READ</u> : <i>The Procrastination Economy</i> Ch. 4 (skip the section about CNN Airport); news articles on gamification (see Canvas) *NOTE: Required lecture by Dr. Janet Murray on Friday, March 29*
UNIT 5: THE POLITICS OF CONTEMPORARY MEDIA INDUSTRIES				
WEEK 11	3/31: News Response #4	4/1: Video Game Night (we will play games together)	4/2: News discussion; discuss screening	4/4: <u>READ</u> : <i>The Procrastination Economy</i> Introduction and Ch. 1
WEEK 12	4/7: Rough draft of Creative Project	4/8: YouTube Night	4/9: Creative Project rough draft show and tell; discuss screening	4/11: <u>READ</u> : <i>The Procrastination Economy</i> Ch. 5; "More Than a Backchannel: Twitter and Television" (Harrington et al. PDF)
WEEK 13	4/14: Rough draft of Research Essay	4/15: TV Live-Tweet	4/16: *News Response #5 due at 9 am* ; news discussion; discuss screening; final paper peer review	4/18: <u>READ</u> : "The Age of Twitter: Donald J. Trump and the Politics of Debasement" (Ott PDF)
WEEK 14	4/21: Final Creative Project due	4/22: NO SCREENING	4/23: Present final projects in class	4/25: Present final projects in class
WEEK 15	4/28: Final website revision and reflection due	4/29: NO SCREENING		Friday, 5/3: Final Research Essay due at 11:59 pm